



1. GENERAL:

- a. **Video photography** is not permitted at this rodeo without written permission. See the PRCA VIDEO POLICY, attached.
- b. **Social Media**, see the PRCA SOCIAL MEDIA POLICY, attached.
- c. **Drone Photography** is not permitted at this rodeo. See the PRCA document, PRCA DRONE POLICY, attached.
- d. **Photography** is only permitted by the Official Event Photographer. See the PRCA GENERAL PHOTOGRAPHY GUIDELINES, attached.
- e. **Media guidelines**, see the PRCA Media Guidelines for rodeo coverage, attached.

2. MEDIA:

- a. See PRC MEDIA GUIDELINES FOR RODEO COVERAGE, attached.
- b. Media Cannot:
  - i. interfere with the running of the event
  - ii. interfere with the judges
  - iii. interfere in any way with the contestants or event
  - iv. interfere with the official PRCA photographer
  - v. go behind the bucking chutes
  - vi. go into the announcer's tower
- c. PHOTOGRAPHERS: Media Photographers must apply for press credentials from the TTO Committee and be approved by the TTO Committee and the PRCA 30 days before the event to photograph at this rodeo. Approved media photographers can only photograph from outside the arena, immediately west of the northwest man-gate.
  - i. Photos of this event cannot be sold.
  - ii. No more than three photos may be uploaded to social media for the media outlet you are shooting for.
- d. REPORTERS: Reporters "on assignment" must apply for press credentials from the TTO Committee 30 days or more in advance of the rodeo and be approved by the TTO Committee and the PRCA before the event to view or photograph the rodeo.
- e. Press credentials are only issued to daily or weekly newspapers, news services, and publications, local radio and TV stations.
- f. Photographers and reporters must arrive one hour before the start of the rodeo to meet with the TTO (Take the Oath) Committee Media member to ensure they are in the proper location, have committee and PRCA approval to cover this rodeo, and all forms have been signed and returned to the TTO Committee Media member.
- g. Media Pass shall be prominently displayed at all times.
- h. Follow the directions of all security personnel, committee members, and other rodeo personnel.