



## **PRCA GENERAL PHOTOGRAPHY GUIDELINES**

Only PRCA member photographers are granted a worldwide, non-exclusive, royalty-free license to use, reproduce, display and distribute images taken during PRCA-sanctioned events. No other photographer is allowed to shoot a PRCA-sanctioned event without written approval from the PRCA or the rodeo committee.

Only PRCA-member photographers are permitted to shoot from inside the arena and behind the chutes during PRCA events. An exception may be made for in-arena awards or presentations, if applicable and coordinated with the PRCA Photographer and the rodeo committee before the rodeo performance.

Freelance and media photographers must shoot from designated areas and may not shoot behind the bucking chutes (on the chute platform). Proper western attire (long sleeve shirt with collar) is recommended. Cowboy hat is not required, but ball caps are not permitted.

Freelance and media photographers will not be approved to photograph a PRCA-sanctioned event without proof of assignment for a specific media outlet and without signing an agreement to limit usage of the images to the specified assignment.

News media are encouraged to obtain photographs/images from PRCA Photographers where available.

All photographers who are not PRCA members must sign the PRCA license form agreeing that photographs may not be used, sold or reused in any other manner including, but not limited to, broadcast or streaming in any format (to include any websites) or for any other purpose without the prior written consent of the PRCA. Freelance and media photographers must not interfere with contestants or judges during the performance.

Any secondary, non-editorial or commercial use of any picture/image, film or drawing of a PRCA-sanctioned event or competitor is prohibited without prior written consent of the PRCA and the contestant.

Commercial photography is prohibited unless prior written approval and the proper clearances have been obtained from the PRCA, rodeo committee, and contestant before the first rodeo performance.

Photographers who do not comply fully with the above regulations may, without warning, have their credentials withdrawn for the remainder of the rodeo and may be banned by the PRCA from photographing future events.